REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 13.22
CHANGES *** WFSB-TV ***

REP HEADLINE# 6305947 TRF# 493683
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6305947 CLASS: NATL. LOCAL REGIONAL

PRDCT LINDA MCMAHON 4 SENA EST#1312 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP21/12 13.22

REP: REVISED ORDER
REMOVED 1 SPOT LNS 15, 17, 18
NEW TTL 143000
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

IDB#1021 TV INVOICE#9912736

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 1312						
			AGENCY PRODUCT CODE =									
15		S	1000P-1100P	30		$2,000.00	9/20	9/20	2		THU	2

PROGRAM : PERSON OF INTEREST
CON COM1: PERSON OF INTEREST

REP HEADLINE# 6305947 TRF# 493683
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 13.22
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17		S	900P-1000P	30		$1,200.00	9/21	9/21	2		FRI	2
	PROGRAM :		CSI: NY									
	CON COM1:		CSI: NY									
18		S	1000P-1100P	30		$1,500.00	9/21	9/21	2		FRI	2
	PROGRAM :		BLU BLOODS									
	CON COM1:		BLUE BLOODS									

SEP/12 143000.00

CONTRACT TOTAL 143000.00
TOTAL SPOTS 142

MARKET TOTALS $260,833 WFSB 36% WTNH 21% WVIT 26% WTIC 16% WCTX 1% WCCT 0% WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493683 /	06305947

Product		
LINDA MCMAHDN 4 SENA		
Contract Dates	Estimate #	
09/18/12 - 09/24/12	1312	
Advertiser	Original Date / Revision	
McMahon for Senate	09/24/12 / 09/24/12	

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WFSB	Heather Uttley	HRP-WASHING
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/18/12	09/21/12	Eyewitness News	6am - 6:30am		:30			NM	4	$3,600.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	4		$900.00							
2	WFSB	09/18/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	$1,600.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	8		$200.00							
3	WFSB	09/18/12	09/21/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	$2,400.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	4		$600.00							
4	WFSB	09/18/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	$1,800.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	6		$300.00							
5	WFSB	09/18/12	09/21/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	$6,000.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	4		$1,500.00							
6	WFSB	09/18/12	09/21/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	$6,000.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	4		$1,500.00							
7	WFSB	09/18/12	09/21/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	$8,400.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	4		$2,100.00							
8	WFSB	09/18/12	09/21/12	Inside Edition	7pm - 7:30pm		:30			NM	4	$4,800.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	4		$1,200.00							
9	WFSB	09/18/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	4	$4,800.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	4		$1,200.00							
10	WFSB	09/18/12	09/21/12	Eyewitness News	5am - 5:30am		:30			NM	4	$1,800.00
Start Date	End Date	Weekdays	Spots/Week		Rate							
Week: 09/17/12	09/23/12	-TWTF--	4		$450.00							
11	WFSB	09/18/12	09/21/12	Eyewitness News	5:30a - 6am		:30			NM	4	$2,400.00
Start Date	End Date	Weekdays	Spots/Week		Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493683 /	06305947

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 4	Rate $600.00						
12	WFSB	09/18/12	09/22/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	$6,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTFS-	Spots/Week 5	Rate $1,200.00						
13	WFSB	09/18/12	09/18/12	NCIS	8pm-9pm		:30			NM	2	$9,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -2-----	Spots/Week 2	Rate $4,500.00						
14	WFSB	09/18/12	09/18/12	CBS Prime Special	M-SU 8-11p		:30			NM	1	$1,500.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -1-----	Spots/Week 1	Rate $1,500.00						
N 15	WFSB	09/20/12	09/20/12	Person of Interest	10pm - 11pm		:30			NM	2	$4,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ---3---	Spots/Week 3	Rate $2,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	09/17/12-09/23/12		*Person of Interest*	*10pm - 11pm*	----Th-----	:30		~~$2,000.00~~	*NM*		
	Credited											
16	WFSB	09/21/12	09/21/12	Undercover Boss	8pm - 9pm		:30			NM	3	$3,600.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ----3--	Spots/Week 3	Rate $1,200.00						
N 17	WFSB	09/21/12	09/21/12	CSI: NY	9pm - 10pm		:30			NM	2	$2,400.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ----3--	Spots/Week 3	Rate $1,200.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WFSB	09/17/12-09/23/12		*CSI: NY*	*9pm - 10pm*	------F----	:30		~~$1,200.00~~	*NM*		
	Credited											
N 18	WFSB	09/21/12	09/21/12	Blue Bloods	10pm - 11pm		:30			NM	2	$3,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ----3--	Spots/Week 3	Rate $1,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WFSB	09/17/12-09/23/12		*Blue Bloods*	*10pm - 11pm*	------F----	:30		~~$1,500.00~~	*NM*		
	Credited											
19	WFSB	09/22/12	09/22/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	$350.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -----1-	Spots/Week 1	Rate $350.00						
20	WFSB	09/22/12	09/22/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	$900.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -----2-	Spots/Week 2	Rate $450.00						
21	WFSB	09/22/12	09/22/12	CSI	8pm - 9pm		:30			NM	2	$1,800.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -----2-	Spots/Week 2	Rate $900.00						
22	WFSB	09/22/12	09/22/12	Criminal Minds	9pm - 10pm		:30			NM	2	$1,800.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -----2-	Spots/Week 2	Rate $900.00						
23	WFSB	09/22/12	09/22/12	48 Hours Mystery	10pm - 11pm		:30			NM	2	$1,800.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -----2-	Spots/Week 2	Rate $900.00						
24	WFSB	09/23/12	09/23/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	$700.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ------2	Spots/Week 2	Rate $350.00						

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333 Capital Blvd
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(860)728-3333

Contract / Revision	Alt Order #
493683 /	06305947

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
25	WFSB	09/23/12	09/23/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	$900.00
Week:		09/17/12	09/23/12	-------2	2	$450.00						
26	WFSB	09/23/12	09/23/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	$350.00
Week:		09/17/12	09/23/12	------1	1	$350.00						
27	WFSB	09/23/12	09/23/12	Jets Football	1:00pm - 7:00pm		:30			NM	2	$3,200.00
Week:		09/17/12	09/23/12	-------2	2	$1,600.00						
28	WFSB	09/23/12	09/23/12	Delayed 60 Minutes	730-830p		:30			NM	1	$7,200.00
Week:		09/17/12	09/23/12	------1	1	$7,200.00						
29	WFSB	09/23/12	09/23/12	Delayed 830-930p	830-930p		:30			NM	1	$1,800.00
Week:		09/17/12	09/23/12	-------1	1	$1,800.00						
30	WFSB	09/23/12	09/23/12	Delayed The Good Wife	930-1030p		:30			NM	2	$3,600.00
Week:		09/17/12	09/23/12	------2	2	$1,800.00						
31	WFSB	09/23/12	09/23/12	Delayed The Mentalist	1030-1130p		:30			NM	2	$3,200.00
Week:		09/17/12	09/23/12	-------2	2	$1,600.00						
32	WFSB	09/24/12	09/24/12	Eyewitness News	6am - 6:30am		:30			NM	1	$900.00
Week:		09/24/12	09/30/12	1------	1	$900.00						
33	WFSB	09/24/12	09/24/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	$400.00
Week:		09/24/12	09/30/12	2------	2	$200.00						
34	WFSB	09/24/12	09/24/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	$600.00
Week:		09/24/12	09/30/12	1------	1	$600.00						
35	WFSB	09/24/12	09/24/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	$300.00
Week:		09/24/12	09/30/12	1------	1	$300.00						
36	WFSB	09/24/12	09/24/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	$1,500.00
Week:		09/24/12	09/30/12	1------	1	$1,500.00						
37	WFSB	09/24/12	09/24/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	$1,500.00
Week:		09/24/12	09/30/12	1------	1	$1,500.00						
38	WFSB	09/24/12	09/24/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	$2,100.00
Week:		09/24/12	09/30/12	1------	1	$2,100.00						
39	WFSB	09/24/12	09/24/12	Inside Edition	7pm - 7:30pm		:30			NM	1	$1,200.00
Week:		09/24/12	09/30/12	1------	1	$1,200.00						
40	WFSB	09/24/12	09/24/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	$1,200.00
Week:		09/24/12	09/30/12	1------	1	$1,200.00						
41	WFSB	09/24/12	09/24/12	Eyewitness News	5am - 5:30am		:30			NM	1	$450.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493683 /	06305947

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays 1-------	Spots/Week 1	Rate $450.00						
42	WFSB	09/24/12	09/24/12	Eyewitness News	5:30a - 6am		:30			NM	1	$600.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $600.00						
43	WFSB	09/24/12	09/24/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$1,200.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $1,200.00						
44	WFSB	09/24/12	09/24/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	$5,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $5,000.00						
45	WFSB	09/18/12	09/21/12	430A EYEWITNESS NEWS	430-5A		:30			NM	4	$200.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 4	Rate $50.00						
46	WFSB	09/23/12	09/23/12	M-SU Delayed News	Delayed News		:30			NM	1	$1,200.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ------1	Spots/Week 1	Rate $1,200.00						
47	WFSB	09/18/12	09/21/12	Eyewitness News	6:30am - 7am		:30			NM	4	$3,600.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 4	Rate $900.00						
48	WFSB	09/18/12	09/21/12	10am-11am	10am - 11am		:30			NM	4	$1,600.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 4	Rate $400.00						
49	WFSB	09/24/12	09/24/12	Eyewitness News	6:30am - 7am		:30			NM	1	$900.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays 1-------	Spots/Week 1	Rate $900.00						
50	WFSB	09/24/12	09/24/12	10am-11am	10am - 11am		:30			NM	1	$400.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $400.00						
51	WFSB	09/19/12	09/21/12	Eyewitness News	6am - 6:30am		:30			NM	3	$2,700.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $900.00						
52	WFSB	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	$800.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 4	Rate $200.00						
53	WFSB	09/19/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	$300.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 1	Rate $300.00						
54	WFSB	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm		:30			NM	3	$3,600.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $1,200.00						
55	WFSB	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	$3,600.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $1,200.00						
56	WFSB	09/19/12	09/21/12	Eyewitness News	5:30a - 6am		:30			NM	3	$1,800.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $600.00						
57	WFSB	09/19/12	09/22/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	$3,600.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTFS-	Spots/Week 3	Rate $1,200.00						

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Contract Agreement Between:

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493683 /	06305947

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
58	WFSB	09/19/12	09/21/12	430A EYEWITNESS NEWS	430-5A		:30			NM	3	$150.00
Week:		09/17/12	09/23/12	--WTF--	3	$50.00						
59	WFSB	09/19/12	09/21/12	Eyewitness News	6:30am - 7am		:30			NM	1	$900.00
Week:		09/17/12	09/23/12	--WTF--	1	$900.00						
								Totals			142	$143,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	142	$143,000.00	$121,550.00
Totals	142	$143,000.00	$121,550.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.